



Data privacy information Telekom Deutschland GmbH („Telekom“) for INITIATE

Concerning the processing of your personal data, the General Data Privacy Information of Telekom Deutschland GmbH apply (<https://www.telekom.de/datenschutzhinweise/download/002.pdf>). When using the INITIATE platform, the following additional data privacy information applies.

We collect and process the following personal data:

Name, phone number, email address, PayPal ID, product and company information.

We use the data for the following purposes (legal basis):

Performance of a contract or to carry out steps at your request prior to entering into a contract, in particular, shipment of a product.

(Legal basis performance of contract Article 6 sec. 1 b GDPR)

When do we delete personal data:

- Inactive accounts are deleted after 2 years or upon request at any time you contact initiate@telekom.de.
- Upon fulfillment of the contract of purchase, your personal data is deleted upon lapse of the legal limitation of claims (end of year + 3 years).

Where is my data processed?

Your data is being stored and processed in customer data systems in Germany and other European countries. Data storage and processing may partly take place in non-EU member states, e.g.:

Technical Support within the scope of piloting the INITIATE platform until the end of 2021 partly located in the USA (Amazon Web Services, Inc.).

Data storage and processing in non-EU member states is carried out in accordance with, and on the basis of, a legal framework that ensures a secure level of data protection ([see here](#)).

This translation is intended solely for informational purposes; the original German text shall be legally binding.

Status of the Privacy Policy February 2021